

Rating:



Ease of Use



Data Importing and Exporting Tools



Quality of Support



Influencer Segmentation



Influencer Analytics



Meets Requirements



Ease of Admin



Ease of Doing Business With



Ease of Setup



Is the product headed in the right direction?



Influencer Collaboration



User-Generated Content (UGC) Management



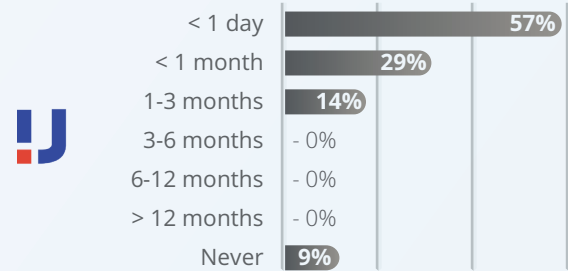
Workflow Capability



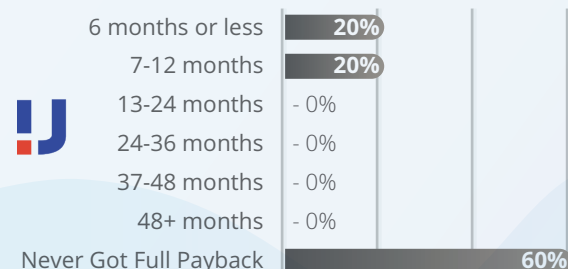
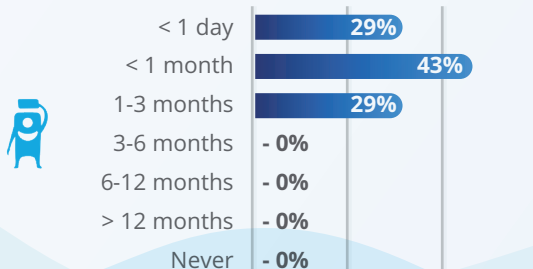
Reporting and Dashboards



What is your organization's estimated ROI on the product (payback period in months)?



How long did it take to go live?



ABOUT G2

G2, the world's leading business software review platform, leverages real business user reviews to drive better purchasing decisions. Technology buyers, investors, and analysts use G2 to compare and select the best software based on peer reviews and synthesized social data. Data is scoped to the Influencer Marketing category. All reviews were collected as of November 05, 2019.